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> *Ouestions or concerns?* Please email, jlara@herrmanandherrman.com







www.herrmanandherrman.com/valentine

# 4 lucky winners will win a \$100 gift card!

Step 1. Write a love poem in haiku format (5-7-5) and post to our social media post's comments.

Step 2. Tag at least 1 person (flame, partner, and/or friend).

Step 3. Follow our social media page.

Step 4. Share this post on your page or story.

Always putting you, First in all we strive to do, Justice guides us through.

Enter on our website to win!

\*All steps must be completed to enter Winners announced February 10, 2025







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FEBRUARY 2025

SAN ANTONIO - AUSTIN - DALLAS -FORT WORTH - HOUSTON - CORPUS CHRISTI - BROWNSVILLE - MCALLEN - MONTERREY

# The Heart of a Great Lawyer Why Empathy Matters in Personal Injury Cases

When people think of lawyers, qualities like intelligence, negotiation skills, and legal expertise often come to mind. However, one of the most underrated yet crucial traits of a great personal injury attorney is *empathy*. At Herrman and Herrman, we believe that empathy is the cornerstone of our practice and plays a vital role in both client relationships and case outcomes.

**Understanding Empathy in Legal Practice**Empathy is more than simply understanding someone's feelings—it's the ability to put yourself in their shoes, see the world from their perspective, and respond with care and compassion. In personal injury cases, clients are often facing some of the most challenging times in their lives. Physical pain, emotional distress, and financial burdens can leave them feeling overwhelmed and vulnerable.

An empathetic lawyer provides more than legal advice. They offer a sense of reassurance and support, helping clients feel heard, valued, and understood.

**How Empathy Builds Stronger Client Relationships**Empathy is the foundation of trust. When clients see that their lawyer truly cares about their well-being, they feel more comfortable opening up about their situation. This openness leads to stronger communication, which is essential for gathering critical details about the case.

Clients who feel supported are also more likely to stay engaged throughout the legal process, providing timely updates and documentation, which ultimately helps the case proceed smoothly.

The Role of Empathy in Achieving Better Case Outcomes

Empathy doesn't just benefit clients on an emotional level—it can also make a tangible difference in the success of their case. Here's how:

- **Understanding the Full Impact of an Injury:** By listening to clients' stories, empathetic lawyers gain a deeper understanding of how the injury has affected every aspect of their lives, from work to family. This allows them to present a stronger, more compelling case to insurance companies or in court.
- **Effective Negotiation:** Lawyers who understand and articulate the human impact of an injury are often more persuasive during settlement negotiations. They can paint a vivid picture of their client's struggles, encouraging opposing parties to agree to fair compensation.
- **Compelling Advocacy:** Empathy allows lawyers to connect with juries and judges on a human level, making their arguments more relatable and impactful.

Empathy in Action: Herrman and Herrman's Approach

At Herrman and Herrman, empathy is woven into everything we do. From the moment a client walks through our doors, we prioritize listening and understanding their needs. Our team takes the time to explain every step of the process, ensuring clients feel confident and informed.

Whether it's fighting for a fair settlement or providing emotional support during a difficult time, we are committed to Always Putting **YOU** First.

Contact Herrman and Herrman today for a free consultation. Call (361) 882-HELP or visit www.HerrmanandHerrman.com.

## **CELEBRATING BLACK HISTORY MONTH** TAKE OUR QUIZ AND WIN!

February is a month of reflection, celebration, and education as we honor Black History Month. It's a time to recognize the achievements, contributions, and resilience of African Americans throughout history. To commemorate this important month, we invite you to participate in our special Black History Month Quiz, featuring ten questions that highlight the incredible accomplishments of African American heroes. Enter your answers on our website for a chance to win a \$50 gift card!

1. Who received the Presidential Medal of Freedom from former president Barack Obama in 2010?

a. Oprah Winfrey c. Bassie Coleman

b. Maya Angelou

d. Coretta Scott King

3. Who was the first African American woman to become a self-made millionaire in the United States, thanks to her beauty and haircare products?

a. Oprah Winfrey b. Queen Latifah

c. Madam CJ Walker d. Tracee Ellis Ross

5. Which African American scientist is credited with developing over 300 products from peanuts, including peanut oil, cosmetics, and rubber, revolutionizing agriculture and sustainability practices in the United States?

a. Booker T. Washington

c. Percy Julian

b. George Washington Carver

d. Charles Drew

7. Who was the iconic jazz saxophonist and composer known as the "Bird" or "Yardbird"?

a. Charlie Parker

c. Ornette Coleman

b. Lester Young

d. Wayne Shorter

9. In 1863, President Abraham Lincoln issued the Emancipation Proclamation, declaring freedom for slaves in Confederate states. Which African American abolitionist and former *slave influenced Lincoln's decision?* 

a. Fredérick Douglass b. Nat Turner

c. Harriet Tubman d. Sojourner Truth 2. Brown v Board of education, the landmark Supreme Court case that declared state laws establishing separate public schools for black and white students to be unconstitutional in what year?

a. 1950 b. 1952

c. 1954 d. 1956

4. Which African American baseball player broke the color barrier in Major League Baseball by signing with the Brooklyn Dodgers in 1947?

a. Jackie Robinson b. Sam Jethroe

c. Willard Brown d. Hank Thompson

6. In 1963, a group of African American students integrated into an all-white school in what U.S. state, with the help of federal marshalls and National Guard troops?

a. Texas b. Arkansas c. Alabama d. Georgia

8. What African American activist and leader co-founded the Black Panther Party in 1966, advocating for self-defense *against police brutality?* 

a. W. E. B. Du Bois b. Martin Luther King Jr.

c. Thurgood Marshall d. Huey P. Newton

10. What African American astronaut became the first woman of color in space in 1992?

a. Dr. Mae Jemison b. Joan Higginbotham c. Stephanie Wilson d. Dr. Sian Proctor

Enter your answers for a chance to win a \$50 gift card on our website at www.herrmanandherrman.com/bhm!

How to Participate

Participating in our Black History Month Quiz is easy. Simply follow these

1. **Visit www.herrmanandherrman.com/bhm to take the quiz.** If you do not know the answers, reach out to friends, family or those around you to make the quiz a collaborative and educational experience.

2. Once you have answered the questions, submit your quiz to submit your entry for a chance to win!

**Prizes and Winners** 

We want to make your participation even more rewarding! We will be selecting four lucky winners, each of whom will receive a \$50 Amazon Gift Card. Imagine the possibilities of what you can discover or treat yourself to with this prize!

*Important Dates* 

**Quiz Deadline:** You have until February 26th to submit your quiz entry. Winner Announcement: We will contact the winners via email & text message on February 28th.

**Claim Your Prize:** If you are selected, be sure to respond by noon on February 28th. If we do not hear back from you, a new winner will be chosen.

## **ACTIVITY PAGE**

Word search, Crossword puzzle, & Sudoku

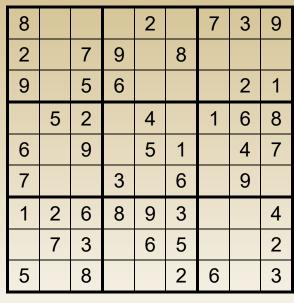


### Find the following words in the puzzle! Words are hidden $\rightarrow \downarrow \searrow \& \nearrow$ .

Cupid Heart Admire Chocolates

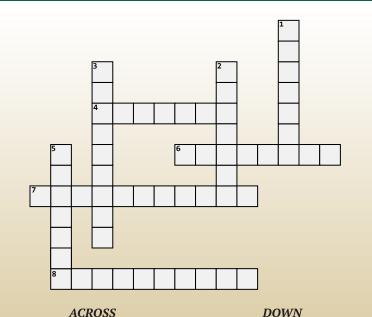
Roses Cherish Legacy **Equality** 

Dream Herrman Safety Empower



#### Sudoku Rules

*Use numbers 1-9 to fill rows,* columns, and boxes without repeating any numbers.



#### **ACROSS**

4. The power or right to act, speak, 1. Fair treatment and behavior, or think without hinderance.

- 6. The quality of being friendly and considerate, central to love. 7. A person who is the first to do something and paves the way for
- 8. The capacity to recover quickly from difficulties; a hallmark of strength.

- often sought in civil rights movements.
- 2. A feeling of excitement and mystery associated with love. 3. A feeling of love or fondness for someone.
- 5. An enduring or eternal amount of time, often used in expressions of love.





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others.